



iFAN

**Findings of the first
iFAN Standards
Users Survey:
June 2023**





Summary and Major Findings

- Worldwide survey of Standards Users
- Includes geographical and size criteria
- Many (80%) of the respondent companies participate in developing standards
- Sheds light on why and how are standards used
- Impact of issues like DRM, Remote meetings, Work at home
- Measures understanding of copyright vs utility
- New formats – What do users think?



Interesting Revelations

- 80% of the respondent companies are involved in standards development
 - And they like remote meetings for much of their work
- 30% aren't concerned about how standards development will be funded moving forward
- 12% have had difficulties accessing standards when working from home
- Only 40% find DRM to have no impact regarding standards access
 - 25% find it difficult
 - 35% don't use locked standards
- 30% of companies can use tagged content now
- Copyright issues remain muddy, for hyperlinking and internal use of standards data
- 50% are unwilling to pay more for additional functionality

The value of IFAN

- This survey is a 100% volunteer project
- Our goal is to repeat the process every 2 years
 - To continue to be relevant
 - To ask better questions
- Offers the opportunity to partner with the wider community
- Shows IFAN's unique and valuable positioning within the standards world



If you would like a copy of the
survey report, please email:
Ifan@ifan.org

For more information on IFAN, please
visit our website: www.ifan.org

