

THE CHANGING NEEDS OF STANDARDS USERS - STRATEGIC STANDARDIZATION

ABSTRACT:

Strategic Standardization is more than a technical tool that can be used for planning the development and use of standards to achieve specific objectives. It is about creating a robust standards strategy and implementing it to meet both technical and business goals. With the geopolitical changes, digital transformation, and market demands, the needs for users are changing with regards to Standardization. IFAN has published IFAN Guide 4 on Education and Training about Standardization. The guide is intended for diverse stakeholders and identifies different standardization education and training needs. This webinar is going to discuss topics with regards to the changing needs of Standards Users with a perspective from a Standards Development Organization, Government, and Industry.

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